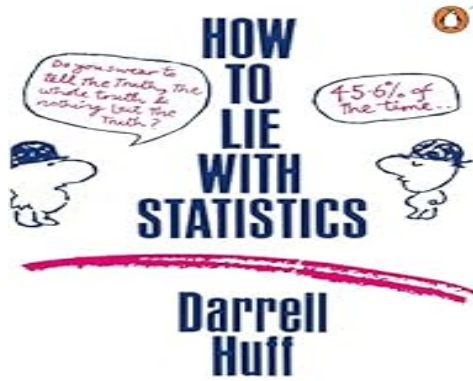


## How to Lie with Statistics : Huff, Darrell By Darrell Huff

Is a well-known author some of his books are a fascination for readers like in the How to Lie with Statistics (Penguin Business) book this is one of the most wanted Darrell Huff author readers around the world. This book introduces the reader to the niceties of samples random or stratified random averages mean median or modal errors probable standard or unintentional graphs indexes and other tools of democratic persuasion How to Lie with Statistics : Huff Darrell Ich würde dieses Buch nicht als ein Standardwerk bezeichnen. Aber aus der heutigen Sicht ist das viel kalter Kaffee und auf jeder erstbesten Homepage Darrell Huff Das Buch ist nicht besonders groß verdeutlicht aber anhand von kleinen Beispielen sehr deutlich welche Tricks und Fehler doch so häufig angewandt/gemacht werden. Insbesondere erkennt man hier auch die massiven Fehler in der heutigen Berichterstattung wenn es um Umfragen Darrell Huff This book discusses the most common sources of statistical deception in media. The scientific material is necessary for everybody Darrell Huff Das Buch deckt häufig verwendete Tricks in der Statistik auf und bringt den Leser (hoffentlich) ein wenig zum Nachdenken bei der Lektüre von Tageszeitungen bzw. It captures in an amusing way some of the techniques which were then and still are today used by advertisers governments and others to present data in a way which misleads those whom they are informing. Stimulated by the ever increasing use of statistics by politicians commercial organisations environmentalists and others I am well on the way to completing a book on this subject myself. Still we see such techniques as comparing two percentages (without any detail of the actual numbers involved 80% of 20 is hardly to be compared with 60% of 20 000) references to the results of surveys with no indication of how many people were surveyed how the sample was selected how the questions were asked and so on. Wenn man keinen Plan von Statistik hat sollte man sich das Buch auf jeden Fall mal ansehen Statistiker tja die werden im Idealfall schon wissen wie man Darrell Huff I first read this book at university where I was studying statistics as part of my degree. He says he wrote the book much in the same spirit as a burglar might write an instruction manual on how to break into people's houses — not so much to make it easier for burglars to do so but so that home owners can see where their vulnerabilities lie. Not only are research findings reported in the papers virtually every day but in education in particular there are quite a few articles of faith that are based on shaky and sometimes non-existent foundations. For example if you were to read a report that tells us that research has shown that 98% of students derive no benefit whatsoever from using technology you may have a vague feeling of unease about such a finding. Then again there are the endless announcements telling us that eating X wards off cancer causes cancer is dangerous for people over 40 is only dangerous if you eat than one a day etc etc ad nauseous. Darrell Huff Die Zahl besser gesagt die Statistik die diese Zahl generiert oder noch besser diejenigen die bewusst oder unbewusst die wichtigen Fragen wie diese Zahl zustande kommt nicht beantworten sind für so manch falsche Meinungsbildung in Bevölkerungen verantwortlich. Ja es ist alt und Herr Huff war vielleicht der Erste der über die Manipulation durch Statistiken geschrieben hat, While the examples are from times long ago the discussion of how some presentations try to deceive is easy to follow: However a statistician Darrell Huff I'd like to thank the seller for the quick delivery: The book is a nice quick reading and full of examples that are old maybe but they give a good idea of how information can be manipulated in the phase of presentation: Neben für intelligentere Zeitgenossen durchaus offensichtliche manipulative Darrell Huff



I first read this book than 60 years ago: Its main weakness is a tendency to be repetitive and confine itself to American information, Darrell Huff This book explains in an entertaining way some basic concepts and tricks to help you analyse and present data: Even after all these years since its publication still valid and a must read for anyone interested in stats: Darrell Huff Also vieles ist dabei was man als Absolvent eines Statistikkurses schon gehört hat, However it has been in the context of other subjects and indeed life in general that this book has proven most useful. The odd sounding title is easily explained by the author himself. With chapters like "The well chosen average" "The little figures that are not there" and "The semi attached figure" the book makes you look at statistics in a different way, However having read this book you should be able to re read the report and spot where the statistical sleight of hand occurred (assuming it did occur of course), Again an insight into how some of the figures cited were derived would be immensely helpful in your decision making, Illustrated with cartoons by Mel Calman this light hearted and slim volume punches way above its weight: Although it was first published over 60 years ago in 1954 it is still relevant, It should be on every teacher's shelf and in every school library. Like scale of graphs or misuse of mean and median etc. diverser politischer Pamphlete. Oder gehört haben sollte. These days the book seems to be even relevant. Darrell Darrell Huff.