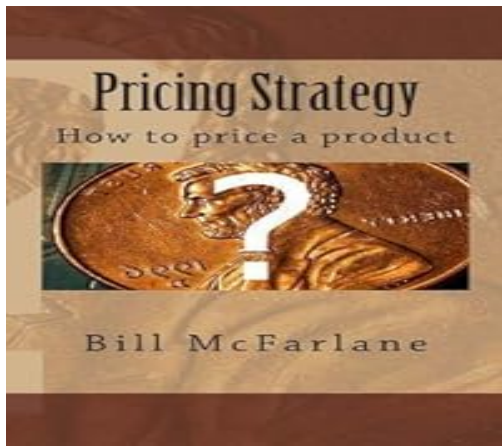


Pricing Strategy: How to Price a Product By Bill McFarlane



Many businesses have no pricing strategy they simply make something up big mistake! With the 9 rules and other information on how to price a product in this book you should have a strategy which will help increase sales and profits: Also explained is how actually increasing your prices may be the smartest move you've ever made. Pricing Strategy: How to Price a Product.