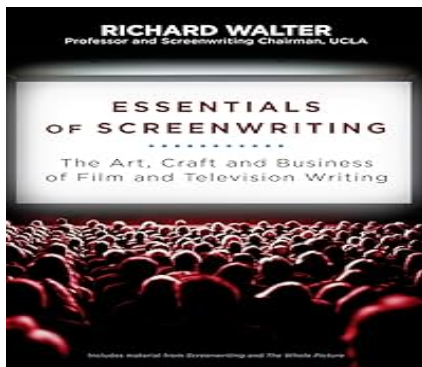


Essentials of Screenwriting: The Art, Craft, and Business of Film and Television Writing By Richard Walter His previous published works include the novels Escape from Film School and Barry and the Persuasions and screenwriting books The Whole Picture: Strategies for Screenwriting Success in the New Hollywood and Screenwriting: The Art Craft and Business of Film and Television Writing. Students from Richard's screenwriting program at UCLA have written than ten projects for Steven Spielberg alone plus dozens of other Hollywood blockbusters and prestigious indie productions including two recent Oscar winners for best screenplay: Milk and Sideways. Richard is a widely viewed pop culture critic and media pundit who has appeared multiple times on The Today Show The O'Reilly Factor Hardball ABC Primetime Scarborough Country CBS News Nightwatch NPR KABC Talk Radio and numerous independent television and radio stations. English Hollywood's premier teacher of screenwriting shares the secrets of writing and selling successful screenplays Anyone fortunate enough to win a seat in Professor Richard Walter's legendary class at UCLA film school can be confident their career has just taken a quantum leap forward. His students have written than ten projects for Steven Spielberg alone plus hundreds of other Hollywood blockbusters and prestigious indie productions including two recent Oscar winners for best original screenplay Milk (2008) and Sideways (2006). In this updated edition Walter integrates his highly coveted lessons and principles from Screenwriting with material from his companion text The Whole Picture and includes new advice on how to turn a raw idea into a great movie or TV script and sell it,



Richard Walter is a celebrated storytelling guru movie industry expert and longtime chairman of UCLA's legendary graduate program in screenwriting, A screenwriter and published novelist his latest book Essentials of Screenwriting is available in stores now, He has written numerous feature assignments for the major studios and has sold material to all three networks. He has also written many informational educational and corporate films: Richard lectures on screenwriting and storytelling throughout North America and the world, He has conducted master classes in London Paris Jerusalem Madrid Rio de Janeiro Mexico City Beijing and Hong Kong, More than a hundred newspaper and magazine articles have described his work and the program he directs at UCLA, In addition to his stature in the media and academic world as a writer of substantial professional experience Richard is also a leading expert witness in intellectual property litigation, For information and to order the new Essentials of Screenwriting visit www.richardwalter.com, There is never a shortage of aspiring screenwriters and this book is their bible, Essentials of Screenwriting: The Art Craft and Business of Film and Television Writing.

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